LINEAPELLE

LINEAPELLE ALL OF US September 17-19, 2024 | Fiera Milano Rho

A SPACE OF CONNECTIONS AND SHARING,
WHERE DIVERSITY IS A RESOURCE, CREATIVITY IS AN ABSOLUTE VALUE,
BUSINESS IS A GENERATOR OF PROGRESS, AND STYLE IS A VISION OF THE FUTURE.
AN EXHIBITION EXPERIENCE OPEN TO A COMMUNITY AS LARGE AS THE WORLD.

At Fiera Milano Rho, from September 17 to 19, 2024, LINEAPELLE celebrates its 104th edition, welcoming 1,259 exhibitors from 43 countries within over 45,000 square meters of exhibition space. This solidifies its position as the leading trade show platform in the global supply chain for the fashion, luxury, and design industries. Tanneries, producers of accessories, components, fabrics, and synthetic materials will create an edition that, on the one hand, reaffirms the stimulating value of its stylistic, creative, innovative, and product development mission, also thanks to a rich program of events and projects. On the other hand, it positions itself as a fundamental moment for the market to gather insights and solutions capable of overcoming the current economic situation, which remains critical and complex at all levels of the supply chain.

AUTUMN - WINTER 2025-2026

LINEAPELLE 104 presents trends for the Autumn-Winter 2025-2026 season, summarizing themes, colors, and finishes with the slogan "An Intelligent Heart." "Winter color is above all harmony of tones and shades," explains the LINEAPELLE Fashion Committee, "pairings and combinations: a base of dark and reassuring tones on which to graft new emotional stimuli. Long-lasting classics should be told in a new way, with a view to durability. As for materials, the differences between masculine and feminine, light and heavy, opaque and transparent are now outdated concepts: the new includes both possibilities, in both style and workmanship. Strictness contrasts with the freedom of combination and the desire to amaze with unusual mixes: materials are required to be rich in texture and sobriety."

The trends developed by the LINEAPELLE Fashion Committee form the basis of the samples displayed in the usual Trend Areas located in pavilions 9, 13, and 22; they will be explored in public style seminars in Italian, English, and Chinese; they are also collected in the exclusive Trend Book available at the fair, a true navigation tool through the style proposals for winter 2025-2026.

THE FASHION SHOWS

LINEAPELLE 104 (and beyond) will host the sixth edition of the Lineapelle Designers Edition fashion shows and presentations at Spazio Lineapelle in Piazza Tomasi di Lampedusa. At the fair, in the Fashion Show Area of Pavilion 24, LINEAPELLE presents 5 events, featuring on the runway a group of designers and their brands who have been asked to give leather new stylistic and product directions, subjecting it to unprecedented and stimulating creative interventions. A true exploration work, necessary to open new horizons for a material historically central to fashion and luxury. The designers Yezael by Angelo Cruciani,

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Daqingliu, Anton Giulio Grande, Davii, Mario Dice Designer, and Alchètipo by Andrea Alchieri will take to the runway. Meanwhile, at Spazio Lineapelle, from September 18 to 23, the presentations of Marco Rambaldi, Jonuel, Amato Daniele, Brutus Factory, and Porscia Yeganeh will take place.

THE CRAFTSMANSHIP

It is called "Return to the Origins: Between Material and Technology." This is the title of "In The Making Act III," a project presented by LINEAPELLE under the direction of Giorgio Linea that in this edition will evoke a return to the origins through the construction of a prehistoric village where leather, linked to man since ancient times, will be the protagonist. Over the three days of the fair, six technical and creative workshops of 60 minutes each day will offer LINEAPELLE visitors the opportunity to learn how to create objects and decorative elements, personalize accessories, come into direct contact with raw materials, and appreciate their versatility. To emphasize the circular value of leather, "In The Making Act III" will also set up a Juice Bar, in collaboration with Zerow, open daily without reservation, where excess leather processing will be given new life through some totems located in pavilion 24.

On the topic of craftsmanship, LINEAPELLE 104 will also host the project "The Artisanal Legacy of Neapolitan Glove-Making: A Journey Through Time with Gala Gloves, Andreano, and Artigiano del Guanto," curated by Chiroteca: The Art of Neapolitan Glove-Making. This is a kind of journey into the tradition and elegance of Made in Naples through live demonstrations.

RESEARCH

The collaboration between LINEAPELLE and SPIN 360 continues. This edition will also feature the Science-Based Fashion Talks, bringing together leading international experts for a series of debates aimed at fostering a deeper understanding of supply chain issues and promoting significant changes in the leather sector. Current scientific and market trends related to sustainability in fashion, including decarbonization strategies, the impact of upcoming anti-deforestation regulations, and the role of chemistry in reducing environmental impact, will be addressed.

COOPERATION

As part of the collaboration with UNIC - Italian Tanneries, the Ethical Fashion Initiative, a project promoted by the International Trade Centre (EFI-ITC), a United Nations agency and program, returns to LINEAPELLE 104. The novelty of this edition is the presence of an expanded stand within which some African craftswomen will demonstrate the value of their manual skills.

THE FOREIGN DELEGATIONS

The Ministry of Foreign Affairs and International Cooperation and the ICE Agency support LINEAPELLE 104 by inviting qualified operators carefully selected by the Agency's foreign offices. Composed of designers, journalists, institutional representatives, and supply chain stakeholders, the foreign delegations visiting LINEAPELLE 104 come from the United States, South Korea, China, Turkey, Japan, France, and Germany.

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COMMUNICATION

During LINEAPELLE 104, the leading publication for the Italian leather supply chain – La Conceria – will set up its newsroom at the fair in pavilion 13, hosting the ambassadors of the social communication project "Is It Leather?" to share with its readers and the exhibition's visitors the mission of supporting real leather and its numerous benefits, demanding transparency and drawing attention to the confusion caused by alternative products.

EDUCATION

LINEAPELLE 104 confirms its educational vocation by hosting a group of top international fashion institutes that will present some special projects at the fair, specifically designed for this edition. They include IED Istituto Europeo di Design, IUAV University of Venice, Piattaforma Sistema Formativo Moda ETS, Conscious Leather Design Academy: Officina Vanvitelli, Beijing Institute of Fashion Technology Design, London College of Fashion UAL, Scuola Mosaicisti Del Friuli.

SYNERGIES

LINEAPELLE 104 will take place partially concurrently with the other Milanese fairs for the fashion supply chain, scheduled from September 14 to 17: Micam (footwear), Mipel (leather goods), TheOneMilano (clothing), Milano Fashion&Jewels (fashion and jewelry). Additionally, in close coordination and full synergy with LINEAPELLE 104, a special edition of Simac Tanning Tech, the international fair for technology in the tanning, footwear, and leather goods sectors, will be held. To celebrate its 50th edition, Simac Tanning Tech will set up a space at the fair that highlights the excellence of Made in Italy and its masters. "A Day as a Protagonist - Introspective Leather Show," organized in collaboration with Giorgio Linea, is a sort of multidisciplinary and multisensory carousel that exalts leather and its production chain through various environments, installations, interactions, and workshops.

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