

LINEAPELLE

**LINEAPELLE LONDON, 22 JANUARY 2019:
VERY POSITIVE FEEDBACK, LOOKING TO THE FUTURE.
132 COMPANIES READY FOR LINEAPELLE NEW YORK, 30/31 JANUARY 2019**

Once again, Lineapelle London hits the target: confirming its vocation for exhibitions, stimulating the crème de la crème of British fashion creativity and opening its doors to the future with the Innovation Talks. Now the focus moves to Lineapelle New York

Expectations were very high, because the British market has always represented a fundamental stronghold for the most cutting-edge stylistic development and for its way of interpreting materials.

LINEAPELLE LONDON, a one-day event that took place on 22 January at the Ham Yard Hotel, did not disappoint. On the contrary, once again, it hit the target, closing a brilliant edition in terms of visitor numbers with excellent feedback regarding the many innovative forms of content presented.

“London remains and will remain a key stage in Lineapelle’s exhibition itinerary,” explains Fulvia Bacchi, CEO of Lineapelle. “It absorbs and repays with the strength of multiple creative suggestions that it is difficult to find in other places and cities.” This is proof that the event manages to attract a creative and productive universe, the British one, where “research, originality and multiculturalism rule the roost. Visitors proved to be attentive to materials and their performance, in view of innovative uses. After all, in London fashion has a great vision of the future: it is no coincidence that it is the metropolis with the highest number of fashion schools and courses.” A metropolis and a market which, often, reveal hostility towards leather (and fur), but which, when they discover its actual sustainable virtues, demonstrate their appreciation in concrete terms.

In a stylistic context dominated by CO-NATURAL trends for the summer of 2020, the **Innovation Talks** were particularly welcomed, shaping the format of the Lineapelle Innovation Square, shedding light on the conceivable horizon of the leather area, and **Relationships Between Material, Designer & User**, an interdisciplinary round table on “leather, craftsmanship and stylistic approach, with a view to customising the product within the field of interior design”.

While we await the opening of the stands at Lineapelle96 in Milan (20/22 February 2019), the focus shifts to **LINEAPELLE NEW YORK**, scheduled for 30 and 31 January at the usual venue, the Metropolitan Pavilion. 132 exhibitors will be present, 86 of them Italian: 101 tanneries, 13 manufacturers of accessories and components, 18 specialising in fabrics and synthetics. The Innovation Talks formula will be brought back during the event, while the trends for summer 2020 elaborated by the Lineapelle Fashion Committee will be discussed in detail during three seminars.

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Seguici su



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