

## LEATHER ITEMS: CLEANING AND MAINTENANCE

The main aim of the course is to provide customer satisfaction. Indeed, as time goes by, there should be no (or very little) change in the consumer's sense of pleasure that generally follows the purchase of a leather item.

So what precautions should be taken and maintenance rules followed in order to keep the item in good condition for as long as possible?

To answer this question, after an overview of the different types of "dirt" and the effects these can have on various types of leather, in the first part of the course the problems typically associated with the use of footwear and leather goods are examined, providing useful advice for the consumer to perform proper maintenance.

In the second part leatherwear is addressed. Following a brief discussion of the cleaning methods (dry-cleaning, washing in water, mechanical treatments), the inevitable "snags" arising from the cleaning process will be analysed. Finally, consumer and clothing manufacturer warnings that can help to keep such snags to a minimum will be discussed.

### PROGRAMME

**LEATHER AND DIRT:** how leather reacts to external agents

**CARE OF LEATHER SHOES AND BAGS:** consumer tips and maintenance rules depending on leather type

**LEATHERWEAR CLEANING METHODS: dry cleaning and washing in water**

Brief description of cleaning operations and their effects on leather: the critical factors

**FUR CLEANING**

**ADVICE FOR THE LEATHERWEAR MANUFACTURER**

**CONSUMER WARNINGS:** precautions and maintenance rules for preventing damage to leatherwear

**Duration:** 6 hours

